### Nicholas A. Cattles

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#### **Education:**

University of Rhode Island Bachelor of Arts, Journalism Graduate

Providence, RI 2004

## Experience:

Sports Radio WEEI On-Air

Boston, MA 7/20-Present

- Host of "WEEI Late Night" Monday-Wednesday Nights
- Co-Host of "Hart & Cattles" on Saturday Mornings
- Host of "The Nick Cattles Show" on Select Sunday Afternoons
- Fill-In for "Dale & Keefe" on Weekdays

ESPN Radio - National Network

On-Air

Bristol, CT/VA 1/19-Present

- Fill-in Host for "The Will Cain Show," "First & Last, "GameDay" & "GameNight"
- Co-Hosted "The Best Week Ever w/ Peter Burns"
- Create and present content on a national scale

Max Media – ESPN Radio 94-1 (WVSP-FM)

Virginia Beach, Va 6/18-Present

- On-Air
  - Create and present compelling sports talk content daily

  - Responsible for the short-term and long-term vision of the show

• Host of "The Nick Cattles Show" (3pm-6pm afternoon drive)

- Represent WVSP-FM at various appearances/road shows
- Collaborate with promotions/sales/interactive team across several platforms
- Responsible for updating the show's social network umbrella

Max Media - ESPN Radio 94-1 (WVSP-FM)

Virginia Beach, Va 1/19-8/19

# **Program Director**

- Responsible for local weekday and weekend programming
  - Negotiate and execute local & national contracts (ODU, Westwood One, etc.)
  - Work hand-in-hand with the GM, Sales Manager & Sales Team on revenue
  - Collaborate with the Promotions Director on various live appearances/remotes
  - Work with the Digital Manager on website content & presentation
  - Develop other on-air talent via listening sessions and more
  - Write station imaging & help with the station's social media presence

- Co-Host/Headlines on "The Adam Jones Show" (Weeknights 6p-11pm)
- Host of "The Nick Cattles Show" (Saturday afternoons)
- Represent WBZ-FM at various appearances/road shows
- "The Adam Jones Show" is the #1 nighttime show in Boston (M 25-54)

Max Media – ESPN Radio 94-1 (WVSP-FM) **On-Air** 

Virginia Beach, VA 7/12-1/17

- Host of "The Nick Cattles Show" (4pm-7pm afternoon drive)
- Create and present compelling sports talk content daily
- Responsible for the short-term and long-term vision of the show
- Represent WVSP-FM at various appearances/road shows
- Collaborate with promotions/sales/interactive team across several platforms
- Responsible for updating the show's social network umbrella
- WVSP-FM share quadrupled & sales has tripled from prior show since debut

CBS Radio - 98-5 The Sports Hub (WBZ-FM)
On-Air

Boston, MA 9/10-7/12

- Hosted various weekend shows, as well as filled in for weekday time slots, including mid-days and evenings
- Hosted "The Progress Software Fantasy Football Show" (Sunday mornings)

### **Production/Creative Writing**

8/09-7/12

- Wrote and produced on-air bits and imaging for midday show
- Produced live on-air programming
- Assisted in planning of the Midday Show (prep work, calling guests, brainstorming topic ideas, working on bits and features, etc).
- Wrote for WBZ-FM's website and responsible for podcasting the Midday Show

Pawtucket Red Sox **Account Executive** 

Pawtucket, RI 4/08-9/08

- Worked on new team website, archiving material, learning HTML, and helping lay out stories
- Independently responsible for cold-calling and selling suites, group tickets, BBQ's, and other options to local companies
- Took part in team administrative meetings, worked with sales agendas, marketing ideas, and formulated a team plan for each home-stand

## **Computer Skills:**

Newsboss, Audiovault, Cool Edit Pro 2, Adobe Audition, Wavelab, Saw 32, Microsoft Outlook, Microsoft Windows, Microsoft Word, Excel, Medical Terminology